## RESEARCH

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# On generalized strongly modified *h*-convex functions



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#### Abstract

We derive some properties and results for a new extended class of convex functions, generalized strongly modified *h*-convex functions. Moreover, we discuss Schur-type, Hermite–Hadamard-type, and Fejér-type inequalities for this class. The crucial fact is that this extended class has awesome properties similar to those of convex functions.

**Keywords:** *h*-convex function; Modified *h*-convex function; Schur-type inequality; Hermite–Hadamard inequality; Fejér-type inequality

#### 1 Introduction

Nowadays, in science and modern analysis the convexity plays an important role in economics, statistics, management science, engineering, and optimization theory. For instance, Barani et al. [1] presented the Hermite–Hadamard inequality for functions with preinvex absolute values of derivatives. Characterizations of convexity via Hadamard's inequality has been studied in [2]. In 2003, Dragomir and Pearce [3] proposed some applications of Hermite–Hadamard inequalities. In 2015, Dragomir [4] presented inequalities of Hermite–Hadamard type for h-convex functions on linear spaces. Some other interesting results can be found in books [5, 6] and research papers [7, 8]. In the recent years, generalizations and extensions were made rapidly for convex functions; for a recent generalization, see [9–11].

Convexity in the classical sense for a function  $g: L = [a_1, a_2] \subset \mathbb{R} \to \mathbb{R}$  is defined as

$$g(ta_1 + (1-t)a_2) \le tg(a_1) + (1-t)g(a_2),$$

where  $a_1, a_2 \in L$  and  $t \in [0, 1]$ .

The work on the convexity is extended day by day by using some techniques; see [12–14]. The strongly extended convexity is widely used in optimization, economics, and nonlinear programming.

Convex functiosn satisfy several inequalities in which famous inequalities are of Schur type, Hermite–Hadamard-type, and Fejér-type inequalities. The Hermite–Hadamard-type inequality introduced by Jaques Hadamard for classical convex functions g : L =

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 $[a_1, a_2] \subset \mathbb{R} \to \mathbb{R}$  as

$$g\left(\frac{a_1+a_2}{2}\right) \leq \frac{1}{a_2-a_1} \int_{a_1}^{a_2} g(x) \, dx \leq \frac{g(a_1)+g(a_2)}{2}.$$

For extended versions of this inequality, see [12] and [13]. For further reading, see [15–19].

Lipot Fejér presented an extended version of the Hermite–Hadamard inequality, known as the Fejér inequality or a weighted version of the Hermite–Hadamard inequality. If  $f : I \rightarrow \mathbb{R}$  is a convex function, then

$$g\left(\frac{a_1+a_2}{2}\right)\int_{a_1}^{a_2}w(x)\,dx\leq \frac{1}{a_2-a_1}\int_{a_1}^{a_2}w(x)g(x)\,dx\leq \frac{g(a_1)+g(a_2)}{2}\int_{a_1}^{a_2}w(x)\,dx,$$

where  $a_1 \leq a_2$ , and  $w : I \to \mathbb{R}$  is nonnegative, integrable, and symmetric about  $\frac{a+b}{2}$ . For further extended versions and development, see [20] and [8].

In this paper, we first present some preliminaries and basic results. In the next section, we investigate Schur-type, Hermite–Hadamard-type, and Fejér-type inequalities for the newly introduced class of functions.

#### 2 Preliminaries

In this section, we investigate a new class of convexity by using a basic result. There is no loss of generality in the extended version of convexity. To get asymptotic results, it is necessary to put some restrictions: *L* is an interval in  $\mathbb{R}$ , and  $\eta : A \times A \to B \subseteq \mathbb{R}$  is a bifunction.

**Definition 1** (*h*-convex function [21]) Let  $g, h : L \subset \mathbb{R} \to \mathbb{R}$  be nonnegative functions. Then *g* is called an *h*-convex function if

$$g(ta_1 + (1-t)a_2) \le h(t)g(a_1) + h(1-t)g(a_2)$$

for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ .

**Definition 2** (Modified *h*-convex function [13]) Let  $g, h : L \subset \mathbb{R} \to \mathbb{R}$  be nonnegative functions. Then *g* is called a modified *h*-convex function if

$$g(ta_1 + (1 - t)a_2) \le h(t)g(a_1) + (1 - h(t))g(a_2)$$
(1)

for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ .

**Definition 3** (Generalized modified *h*-convex function) Let functions  $g, h: J \subset \mathbb{R} \to \mathbb{R}$ be nonnegative functions. Then  $g: I \subset \mathbb{R} \to \mathbb{R}$  is called a generalized modified *h*-convex function if

$$g(ta_1 + (1 - t)a_2) \le g(a_2) + h(t)\eta(g(a_1), g(a_2))$$
(2)

for all  $a_1, a_2 \in I$  and  $t \in [0, 1]$ .

**Definition 4** (Wright-convex function [20]) A function  $g : L \subset \mathbb{R} \to \mathbb{R}$  is said to be Wright-convex if

$$g((1-t)a_1+ta_2)+g(ta_1+(1-t)a_2) \le g(a_1)+g(a_2)$$

for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ .

**Definition 5** (Additivity) A function  $\eta$  is said to be additive if  $\eta(x_1, y_1) + \eta(x_2, y_2) = \eta(x_1 + x_2, y_1 + y_2)$  for all  $x_1, x_2, y_1, y_2 \in \mathbb{R}$ ; see [22] for more detail.

**Definition 6** (Nonnegative homogeneity) A function  $\eta$  is said to be nonnegatively homogeneous if  $\eta(\lambda a_1, \lambda a_2) = \lambda \eta(a_1, a_2)$  for all  $a_1, a_2 \in \mathbb{R}$  and  $\lambda \ge 0$ .

**Definition** 7 (Supermultiplicativity [23]) A function  $g : L \subset \mathbb{R} \to \mathbb{R}_+$  is said to be a supermultiplicative function if  $g(a_1a_2) \ge g(a_1)g(a_2)$  for all  $a_1, a_2 \in L$ ,  $t \in [0, 1]$ .

**Definition 8** (Similar-order functions [24]) Functions *f* and *g* are said to be of similar order on  $L \subseteq \mathbb{R}$  if  $\langle f(x) - f(y), g(x) - g(y) \rangle \ge 0$  for all  $x, y \in L$ .

Now we are going to introduce a new extended definition of convexity.

**Definition 9** (Generalized strongly modified *h*-convex function) Let  $g, h : L \subset \mathbb{R} \to \mathbb{R}$  be nonnegative functions. Then *g* is called a generalized strongly modified *h*-convex function if

$$g(ta_1 + (1-t)a_2) \le g(a_2) + h(t)\eta(g(a_1), g(a_2)) - \mu t(1-t)(a_1 - a_2)^2$$
(3)

for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ .

#### Remark 1

- 1. Inequality (3) reduces to inequality (1) if  $\mu = 0$  and  $\eta(x, y) = x y$ .
- 2. Definition (9) becomes the definition of a classical convex function when  $\mu = 0$ ,  $\eta(x, y) = x y$ , and h(t) = t.
- 3. Inequality(3) reduces to inequality (2) when  $\mu = 0$ .
- 4. If h(t) = t, then definition (9) reduces to the definition of a strongly generalized convex function [12].

*Example* 1 A function  $g : L = [a_1, a_2] \subset \mathbb{R} \to \mathbb{R}$  is defined by  $g(x) = x^2$ ,  $\eta(a_1, a_2) = 2a_1 + a_2$ , and  $h(t) \ge t$ , then g is a generalized strongly modified *h*-convex function.

#### 3 Main results

This section contains some basic and straightforward results. The following proposition shows the linearity of the class of generalized strongly modified *h*-convex functions.

**Proposition 1** Let f and g be generalized strongly modified h-convex functions where  $\eta$  is additive and nonnegatively homogeneous. Then for all  $a, b \in \mathbb{R}$ , af + bg is also a generalized strongly modified h-convex function.

**Proposition 2** Let  $h_1$ ,  $h_2$  be nonnegative functions on L such that  $h_2(t) \le h_1(t)$ . If g is a generalized strongly modified  $h_2$ -convex function, then g is also a generalized strongly modified  $h_1$ -convex function.

*Proof* As *g* is generalized strongly modified *h*-convex function, for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ , we have

$$g(ta_1 + (1-t)a_2) \le g(a_2) + h_2(t)\eta(g(a_1), g(a_2)) - \mu t(1-t)(a_1 - a_2)^2$$
  
$$\le g(a_2) + h_1(t)\eta(g(a_1), g(a_2)) - \mu t(1-t)(a_1 - a_2)^2.$$

This completes the proof.

*Remark* 2 If *g* is a generalized strongly modified  $h_1$ -convex and  $h_1(t) \le h_2(t)$ , then *g* is a generalized strongly modified  $h_2$ -convex function.

**Proposition 3** Let f be a linear function such that f(x) - f(y) = x - y, and let g be a generalized strongly modified h-convex function. Then  $g \circ f$  is also a generalized strongly modified h-convex function.

*Proof* As *f* is a linear function such that f(x) - f(y) = x - y and *g* is a generalized strongly modified *h*-convex function, for all  $a_1, a_2 \in L$  and  $t \in [0, 1]$ , we get

$$(g \circ f)(ta_1 + (1 - t)a_2) = g(tf(a_1) + (1 - t)f(a_2))$$
  

$$\leq (g \circ f)(a_2) + h(t)\eta((g \circ f)(a_1), (g \circ f)(a_2)))$$
  

$$-\mu t(1 - t)(f(a_1) - f(a_2))^2$$
  

$$= (g \circ f)(a_2) + h(t)\eta((g \circ f)(a_1), (g \circ f)(a_2)))$$
  

$$-\mu t(1 - t)(a_1 - a_2)^2.$$

This shows that  $g \circ f$  is a generalized strongly modified *h*-convex function.

**Proposition 4** Let functions  $g_j : L \subset \mathbb{R} \to \mathbb{R}$  be generalized strongly modified h-convex functions,  $\sum_{j=1}^{m} \lambda_j = 1$ , and let  $\eta$  be additive non-negatively homogeneous function. Then their linear combination  $f : \mathbb{R} \to \mathbb{R}$  is also a generalized strongly modified h-convex function.

*Proof* As  $g_j : L \subset \mathbb{R} \to \mathbb{R}$  be generalized strongly modified *h*-convex functions, for  $a_1, a_2 \in L$  and  $t \in [0, 1]$ , let

$$f(x) = \sum_{j=1}^m \lambda_j g_j(x).$$

Set  $x = (ta_1 + (1 - t)a_2)$ . Then

$$\begin{split} f(ta_1 + (1-t)a_2) &= \sum_{j=1}^m \lambda_j g_j(ta_1 + (1-t)a_2) \\ &\leq \sum_{j=1}^m \lambda_j g_j(a_2) + h(t) \sum_{j=1}^m \lambda_j \eta(g_i(a_1), g_i(a_2)) \\ &- \mu t(1-t)(a_1 - a_2)^2 \sum_{j=1}^m \lambda_j \\ &= f(a_2) + h(t) \eta\left(\sum_{j=1}^m \lambda_j g_i(a_1), \sum_{j=1}^m \lambda_j g_i(a_2)\right) \\ &- \mu t(1-t)(a_1 - a_2)^2 \\ &= f(a_2) + h(t) \eta(f(a_1), f(a_2)) - \mu t(1-t)(a_1 - a_2)^2. \end{split}$$

This completes the proof.

**Corollary 1** *Every generalized strongly modified h-convex function is a generalized modified convex function.* 

*Proof* Let *g* be a generalized modified *h*-convex function. Then

$$g(ta_1 + (1-t)a_2) \le g(a_2) + h(t)\eta(g(a_1), g(a_2)) - \mu t(1-t)(a_1 - a_2)^2$$
$$\le g(a_2) + h(t)\eta(g(a_1), g(a_2))$$

for all  $a_1, a_2 \in L \subset \mathbb{R}$ .

**Corollary 2** If g is generalized strongly convex function and  $t \le h(t)$ , then g is a generalized strongly modified h-convex function.

**Theorem 1** (Schur-type inequality) Let  $g : L \to \mathbb{R}$  be a generalized strongly modified *h*convex function, let *h* be a supermultiplicative function, and let  $\eta : N \times N \to M$  be a bifunction for appropriate  $A, B \subseteq \mathbb{R}$ . Then for  $a_1, a_2, a_3 \in L$  such that  $a_1 < a_2 < a_3$  and  $a_3 - a_1, a_3 - a_2, a_2 - a_1 \in L$ , we have the inequality

$$h(a_3 - a_1)g(a_2) \le h(a_3 - a_1)g(a_3) + h(a_3 - a_2)\eta(g(a_1), g(a_2))$$
  
-  $\mu(a_3 - a_2)(a_2 - a_1)h(a_3 - a_1)$  (4)

*if and only if g is a generalized strongly modified h-convex function.* 

*Proof* Let  $a_1, a_2, a_3 \in L \subset \mathbb{R}$  be such that  $\frac{(a_3-a_2)}{(a_3-a_1)} \in (0,1) \subseteq L$ ,  $\frac{(a_2-a_1)}{(a_3-a_1)} \in (0,1) \subseteq L$ , and  $\frac{(a_3-a_2)}{(a_3-a_1)} + \frac{(a_2-a_1)}{(a_3-a_1)} = 1$ . Then

$$h(a_3 - a_1) = h\left(\frac{a_3 - a_1}{a_3 - a_2}(a_3 - a_2)\right) \ge h\left(\frac{a_3 - a_1}{a_3 - a_2}\right)h(a_3 - a_2)$$

as *h* is supermultiplicative.

Suppose  $h(a_3 - a_2) \ge 0$ . Then by the definition of *g* we have

$$g(tx + (1-t)y) \le g(y) + h(t)\eta(g(x), g(y)) - \mu t(1-t)(x-y)^2.$$
(5)

Inserting  $\frac{(a_3-a_2)}{(a_3-a_1)} = t$ ,  $x = a_1$ , and  $y = a_3$  into inequality (5), we obtain

$$g\left(\frac{(a_3-a_2)}{(a_3-a_1)}a_1 + \left(1 - \frac{(a_3-a_2)}{(a_3-a_1)}\right)a_3\right) \le g(a_3) + h\left(\frac{(a_3-a_2)}{(a_3-a_1)}\right)\eta(g(a_1),g(a_3))$$
$$-\mu(a_3-a_2)(a_2-a_1)$$
$$\le g(a_3) + \frac{h(a_3-a_2)}{h(a_3-a_1)}\eta(g(a_1),g(a_3))$$
$$-\mu(a_3-a_2)(a_2-a_1),$$
(6)

$$g(a_2)h(a_3 - a_1) \le h(a_3 - a_1)g(a_3)$$
  
+  $h(a_3 - a_2)\eta(g(a_1), g(a_3))$   
-  $\mu(a_3 - a_2)(a_2 - a_1)h(a_3 - a_1).$ 

Conversely, suppose inequality (4) holds and insert  $a_1 = x$ ,  $a_2 = tx + (1 - t)y$ , and  $a_3 = y$  into inequality (4). Then we get

$$\begin{split} h(y-x)g\big(tx+(1-t)y\big) &\leq h(y-x)g(y)+h(y-x)h(t)\eta\big(g(x),g(y)\big) \\ &\quad -\mu h(y-x)t(y-x)(1-t)(y-x), \\ g\big(tx+(1-t)y\big) &\leq g(y)+h(t)\eta\big(g(x),g(y)\big)-\mu t(1-t)(x-y)^2. \end{split}$$

This completes the proof.

Remark 3

- 1. By taking h(t) = t in (4) it is reduced to aSchur-type inequality for generalized strongly convex functions.
- 2. If  $\mu = 0$  and  $\eta(x, y) = x y$ , then (4) is reduced to a Schur-type inequality for modified *h*-convex functions; see [13].

Further, we will discuss the Hermite–Hadamard-type inequality for generalized strongly modified *h*-convex functions.

**Theorem 2** (Hermit–Hadamard-type inequality) Let function  $g : L \to \mathbb{R}$  be a generalized strongly modified *h*-convex function on  $[a_1, a_2]$  with  $a_1 < a_2$ . Then

$$g\left(\frac{a_1+a_2}{2}\right) - h\left(\frac{1}{2}\right)M_{\eta} + \frac{\mu}{12}(a_2-a_1)^2 \le \frac{1}{a_2-a_1}\int_{a_1}^{a_2}g(x)\,dx$$
$$\le g(a_2) + N_{\eta} - \frac{\mu}{6}(a_2-a_1)^2. \tag{7}$$

*Proof* Choosing  $w = ta_1 + (1 - t)a_2$  and  $z = (1 - t)a_1 + ta_2$ , we have

$$g\left(\frac{a_1 + a_2}{2}\right) = g\left(\frac{w + z}{2}\right)$$
$$= g\left(\frac{ta_1 + (1 - t)a_2 + (1 - t)a_1 + ta_2}{2}\right).$$

Now by the definition of *g* we have

$$g\left(\frac{a_1+a_2}{2}\right) \le g\left((1-t)a_1+ta_2\right) + h\left(\frac{1}{2}\right)\eta\left(g\left(ta_1+(1-t)a_2\right),g\left((1-t)a_1+ta_2\right)\right)$$
$$-\mu\frac{1}{2}\left(1-\frac{1}{2}\right)(a_2-a_1)^2(2t-1)^2.$$

Integrating with respect to t on [0,1], we get

$$g\left(\frac{a_1+a_2}{2}\right) \leq \int_0^1 g\left((1-t)a_1+ta_2\right) dt$$
  
+  $h\left(\frac{1}{2}\right) \int_0^1 \eta\left(g\left(ta_1+(1-t)a_2\right), g\left((1-t)a_1+ta_2\right)\right) dt$   
-  $\frac{\mu}{4}(a_2-a_1)^2 \int_0^1 (2t-1)^2 dt.$ 

Putting  $x = (1 - t)a_1 + ta_2$ , we get

$$g\left(\frac{a_{1}+a_{2}}{2}\right) \leq \frac{1}{a_{2}-a_{1}} \int_{a_{1}}^{a_{2}} g(x) \, dx + h\left(\frac{1}{2}\right) M_{\eta} - \frac{\mu}{12} (a_{2}-a_{1})^{2},$$

$$g\left(\frac{a_{1}+a_{2}}{2}\right) - h\left(\frac{1}{2}\right) M_{\eta} + \frac{\mu}{12} (a_{2}-a_{1})^{2} \leq \frac{1}{a_{2}-a_{1}} \int_{a_{1}}^{a_{2}} g((x) \, dx.$$
(8)

In the right-hand side of inequality (8), we set  $x = ta_1 + (1 - t)a_2$ , and using the definition of *g*, we get

$$\int_{a_1}^{a_2} g(x) \, dx \le (a_2 - a_1)g(a_2) + (a_2 - a_1) \int_0^1 h(t)\eta(g(a_1, g(a_2))) \, dt - \frac{\mu}{6}(a_2 - a_1)^2,$$

$$\frac{1}{(a_2 - a_1)} \int_{a_1}^{a_2} g(x) \, dx \le g(a_2) + N_\eta - \frac{\mu}{6}(a_2 - a_1)^2.$$
(9)

Now from inequalities (8) and (9) we get

$$g\left(\frac{a_1+a_2}{2}\right) - h\left(\frac{1}{2}\right)M_{\eta} + \frac{\mu}{12}(a_2-a_1)^2 \le \frac{1}{a_2-a_1}\int_{a_1}^{a_2}g(x)\,dx$$
$$\le g(a_2) + N_{\eta} - \frac{\mu}{6}(a_2-a_1)^2.$$
(10)

This completes the proof.

#### Remark 4

- If we take μ = 0 and η(x, y) = x y, then the Hermite–Hadamard-type inequality (10) is reduced to Hermite–Hadamard-type inequality for modified *h*-convex functions; for details, see [13].
- 2. If we put h(t) = t in (10), then we get a Hermite–Hadamard-type inequality for generalized strongly convex functions; see [12].
- 3. If we take  $\mu = 0$ ,  $\eta(x, y) = x y$  and h(t) = t, then inequality (10) is reduced to a Hemite–Hadard-type inequality for classical convex functions.

Now we prove the following lemma by using technique of [25]. This lemma has the crucial fact that generalized strongly modified h-convex functions behave like classic convex functions.

**Lemma 1** Let g be a generalized modified h-convex function, and suppose that  $\eta(x, y) = -\eta(y, x)$ . Then

$$g(a_1 + a_2 - x) \le g(a_1) + g(a_2) - g(x) \quad \forall x \in [a_1, a_2],$$

where  $x = ta_1 + (1 - t)a_2$  and  $t \in [0, 1]$ .

*Proof* As *g* is generalized modified *h*-convex function, for  $x = ta_1 + (1 - t)a_2$ , we get

$$g(a_1 + a_2 - x) = g((1 - t)a_1 + ta_2)$$
  

$$\leq g(a_1) + h(t)\eta(g(a_2), g(a_1))$$
  

$$= g(a_1) + g(a_2) - g(a_2) - h(t)\eta(g(a_1), g(a_2))$$
  

$$= g(a_1) + g(a_2) - [g(a_2) + h(t)\eta(g(a_1), g(a_2))]$$
  

$$\leq g(a_1) + g(a_2) - g(x).$$

This completes the proof.

**Lemma 2** Let g be q the generalized strongly modified h-convex function, and suppose that  $\eta(x, y) = -\eta(y, x)$ . Then

$$g(a_1 + a_2 - x) \le g(a_1) + g(a_2) - g(x) \quad \forall x \in [a_1, a_2],$$
(11)

where  $x = ta_1 + (1 - t)a_2$  and  $t \in [0, 1]$ .

*Proof* Let *g* be a generalized strongly modified *h*-convex function. Then for  $x = ta_1 + (1 - t)a_2$ , we get

$$g(a_1 + a_2 - x) = g((1 - t)a_1 + ta_2)$$
  

$$\leq g(a_1) + h(t)\eta(g(a_2), g(a_1)) - \mu t(1 - t)(a_1 - a_2)^2$$
  

$$\leq g(a_1) + g(a_2) - g(a_2) - h(t)\eta(g(a_1), g(a_2))$$
  

$$- \mu t(1 - t)(a_1 - a_2)^2 + 2\mu t(1 - t)(a_1 - a_2)^2$$

$$\leq g(a_1) + g(a_2) - \left[g(a_2) + h(t)\eta(g(a_1), g(a_2) - \mu t(1-t)(a_1 - a_2)^2\right]$$
  
$$\leq g(a_1) + g(a_2) - g(x).$$

This completes the proof.

It is very interesting that when g is a modified h-convex function [13], generalized modified h-convex, or generalized strongly modified h-convex function, then inequality (11) holds.

**Theorem 3** (Fejér-type inequality) Let  $g : [a_1, a_2] \to \mathbb{R}$  be a generalized strongly modified *h*-convex, and let  $w : [a_1, a_2] \to \mathbb{R}$  be nonnegative, integrable, and symmetric with respect to  $\frac{a_1+a_2}{2}$ . Then

$$g\left(\frac{a_{1}+a_{2}}{2}\right)\int_{a_{1}}^{a_{2}}w(x)\,dx + \frac{\mu}{4}\int_{a_{1}}^{a_{2}}(a_{1}+a_{2}-2x)w(x)\,dx - N_{\eta}(a_{1},a_{2})$$

$$\leq \int_{a_{1}}^{a_{2}}g(x)w(x)\,dx$$

$$\leq \frac{g(a_{1})+g(a_{2})}{2}\int_{a_{1}}^{a_{2}}w(x)\,dx + T_{\eta}(a_{1},a_{2}) - \mu\int_{a_{1}}^{a_{2}}(x-a_{2})(a_{1}-x)w(x)\,dx, \qquad (12)$$

where

$$N_{\eta}(a_1, a_2) = h\left(\frac{1}{2}\right) \int_{a_1}^{a_2} \eta \left(g(a_1 + a_2 - x), g(x)\right) w(x) \, dx,$$
$$T_{\eta}(a_1, a_2) = \frac{\eta (g(a_1), g(a_2))}{2} \int_{a_1}^{a_2} h\left(\frac{x - a_2}{a_1 - a_2}\right) w(x) \, dx.$$

*Proof* Let g be a generalized strongly modified h-convex function. Then

$$g\left(\frac{a_{1}+a_{2}}{2}\right)\int_{a_{1}}^{a_{2}}w(x)\,dx = \int_{a_{1}}^{a_{2}}g\left(\frac{a_{1}+a_{2}-x+x}{2}\right)w(x)\,dx$$

$$\leq \int_{a_{1}}^{a_{2}}g(x)w(x)\,dx$$

$$+h\left(\frac{1}{2}\right)\int_{a_{1}}^{a_{2}}\eta\left(g(a_{1}+a_{2}-x),g(x)\right)w(x)\,dx$$

$$-\int_{a_{1}}^{a_{2}}\mu\frac{1}{2}\left(1-\frac{1}{2}\right)(2x-a_{1}-a_{2})^{2}w(x)\,dx,$$

$$g\left(\frac{a_{1}+a_{2}}{2}\right)\int_{a_{1}}^{a_{2}}w(x)\,dx + \frac{\mu}{4}\int_{a_{1}}^{a_{2}}(a_{1}+a_{2}-2x)^{2}w(x)\,dx - N_{\eta}(a_{1},a_{2})$$

$$\leq \int_{a_{1}}^{a_{2}}g(x)w(x)\,dx.$$
(13)

In the right hand-side of inequality (13), put  $x = ta_1 + (1 - t)a_2$ . Then

$$\int_{a_1}^{a_2} g(x)w(x) dx = (a_2 - a_1) \int_0^1 g(ta_1 + (1 - t)a_2)w(ta_1 + (1 - t)a_2) dt,$$

$$\frac{1}{a_2 - a_1} \int_{a_1}^{a_2} g(x)w(x) dx \le \int_0^1 g(a_2)w(ta_1 + (1 - t)a_2) dt$$

$$+ \eta(g(a_1), g(a_2)) \int_0^1 h(t)w(ta_1 + (1 - t)a_2) dt$$

$$- \mu(a_2 - a_1)^2 \int_0^1 t(1 - t)w(ta_1 + (1 - t)a_2) dt.$$
(14)

Similarly, if we put  $x = ta_2 + (1 - t)a_1$  in the right-hand side of inequality (13), then we get the inequality

$$\frac{1}{a_2 - a_1} \int_{a_1}^{a_2} g(x) w(x) \, dx \le \int_0^1 g(a_1) w \big( ta_2 + (1 - t)a_1 \big) \, dt \\ + \eta \big( g(a_2), g(a_1) \big) \int_0^1 h(t) w \big( ta_2 + (1 - t)a_1 \big) \, dt \\ - \mu (a_2 - a_1)^2 \int_0^1 t(1 - t) w \big( ta_2 + (1 - t)a_1 \big) \, dt.$$
(15)

Adding inequalities (14) and (15), where *w* is symmetric, we get

$$\frac{2}{a_2 - a_1} \int_{a_1}^{a_2} g(x)w(x) dx 
\leq (g(a_1) + g(a_2)) \int_0^1 w(ta_1 + (1 - t)a_2) dt 
+ [\eta(g(a_1), g(a_2)) + \eta(g(a_2), g(a_1))] \int_0^1 h(t)w(ta_1 + (1 - t)a_2) dt 
- 2\mu(a_2 - a_1)^2 \int_0^1 t(1 - t)w(ta_1 + (1 - t)a_2) dt.$$
(16)

Putting  $x = ta_1 + (1 - t)a_2$  in the right-hand side of inequality (16), we have

$$\int_{a_{1}}^{a_{2}} g(x)w(x) dx \leq \frac{(g(a_{1}) + g(a_{2}))}{2} \int_{a_{1}}^{a_{2}} w(x) dx + \frac{[\eta(g(a_{1}), g(a_{2})) + \eta(g(a_{2}), g(a_{1}))]}{2} \int_{a_{1}}^{a_{2}} h(\frac{x - a_{2}}{a_{1} - a_{2}} w(x) dx - \mu \int_{a_{1}}^{a_{2}} (x - a_{2})(a_{1} - x)w(x) dx,$$
(17)  
$$\int_{a_{1}}^{a_{2}} g(x)w(x) dx \leq \frac{(g(a_{1}) + g(a_{2}))}{2} \int_{a_{1}}^{a_{2}} w(x) dx + T_{\eta}(a_{1}, a_{2}) - \mu \int_{a_{1}}^{a_{2}} (x - a_{2})(a_{1} - x)w(x) dx.$$

Now from inequalities (13) and (17) we get Fejér-type inequality (12) for generalized strongly modified *h*-convex functions.  $\Box$ 

#### Remark 5

- If h(t) = t, then inequality (12) reduced to Fejér type inequality for generalized strongly convex functions, see [12].
- 2. If we put  $\mu = 0$  and  $\eta(x, y) = x y$  then inequality (12) becomes a Fejér-type inequality for modified *h*-convex functions; see [13].
- 3. If we put  $\mu = 0$ ,  $\eta(x, y) = x y$ , and h(t) = t, then inequality (12) is reduced to a Fejér-type inequality for classical convex functions.

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