Hindawi Publishing Corporation Journal of Inequalities and Applications Volume 2010, Article ID 618523, 10 pages doi:10.1155/2010/618523

Research Article

Differential Subordination Result with the Srivastava-Attiya Integral Operator

M. A. Kutbi¹ and A. A. Attiya²

Correspondence should be addressed to A. A. Attiya, aattiy@mans.edu.eg

Received 1 January 2010; Revised 18 March 2010; Accepted 11 April 2010

Academic Editor: Vijay Gupta

Copyright © 2010 M. A. Kutbi and A. A. Attiya. This is an open access article distributed under the Creative Commons Attribution License, which permits unrestricted use, distribution, and reproduction in any medium, provided the original work is properly cited.

The purpose of this paper is to derive an interested subordination relation which contains the Srivastava-Attiya integral operator $J_{s,b}(f)$ in the open unit disc $\mathbb{U}=\{z\in\mathbb{C}:|z|<1\}$. Some applications of the main result are also considered.

1. Introduction and Definitions

Let A denote the class of functions f(z) normalized by

$$f(z) = z + \sum_{k=2}^{\infty} a_k z^k$$
 (1.1)

which are analytic in the open unit disc $\mathbb{U} = \{z \in \mathbb{C} : |z| < 1\}$.

A function f(z) in the class A is said to be in the class $S^*(\alpha)$ of starlike functions of order α if it satisfies

$$\operatorname{Re}\left\{\frac{zf'(z)}{f(z)}\right\} > \alpha \quad (z \in \mathbb{U}),$$
 (1.2)

for some α ($0 \le \alpha < 1$). Also, we write $S(0) = S^*$, the class of starlike functions in \mathbb{U} .

¹ Department of Mathematics, Faculty of Science, King AbdulAziz University, P.O. Box 80203, Jeddah 21589, Saudi Arabia

² Department of Mathematics, Faculty of Science, University of Mansoura, Mansoura 35516, Egypt

For $f(z) \in A$ and $z \in \mathbb{U}$, let the integral operators A(f), L(f), and $L_{\gamma}(f)$ be defined as

$$A(f)(z) = \int_0^z \frac{f(t)}{t} dt,$$

$$L(f)(z) = \frac{2}{z} \int_0^z f(t) dt,$$

$$L_{\gamma}(f)(z) = \frac{1+\gamma}{z^{\gamma}} \int_0^z f(t) t^{\gamma-1} dt \quad (\gamma > -1).$$
(1.3)

The operators A(f) and L(f) are Alexander operator and Libera operator which were introduced earlier by Alexander [1] and Libera [2]. $L_{\gamma}(f)$ is called generalized Bernardi operator; the operator $L_{\gamma}(f)$ when $\gamma \in \mathbb{N} = \{1, 2, \ldots\}$ was introduced by Bernardi [3].

Jung et al. [4] introduced the following integral operator:

$$I^{\sigma}(f)(z) = \frac{2^{\sigma}}{z\Gamma(\sigma)} \int_{0}^{z} \left(\log\left(\frac{z}{t}\right)\right)^{\sigma-1} f(t)dt \quad (\sigma > 0, f(z) \in A). \tag{1.4}$$

The operator $I^{\sigma}(f)$ is closely related to multiplier transformations studied earlier by Flett [5], see also [6–8].

A general Hurwitz-Lerch Zeta function $\varphi(z,s,b)$ defined by (cf., e.g., [9, page 121 et seq.])

$$\varphi(z, s, b) = \sum_{k=0}^{\infty} \frac{z^k}{(k+b)^s},$$
(1.5)

 $(b \in \mathbb{C} \setminus \mathbb{Z}_0^-, \mathbb{Z}_0^- = \mathbb{Z}^- \cup \{0\} = \{0, -1, -2, \ldots\}, s \in \mathbb{C} \text{ when } z \in \mathbb{U}, \text{ Re}(s) > 1 \text{ when } |z| = 1).$ Recently, several properties of $\varphi(z, s, b)$ have been studied by Choi and Srivastava [10], Ferreira and López [11], Lin and Srivastava [12], Luo and Srivastava [13], and others.

For $f(z) \in A$, $s \in \mathbb{C}$, and $b \in \mathbb{C} \setminus \mathbb{Z}_0^-$, let

$$G_{s,b}(z) = (1+b)^s \left[\varphi(z,s,b) - b^{-s} \right] \quad (z \in \mathbb{U}).$$
 (1.6)

Srivastava and Attiya [14] defined the operator $J_{s,b}(f)$ as

$$J_{s,b}(f)(z) = G_{s,b}(z) * f(z) \quad (z \in \mathbb{U}; f(z) \in A), \tag{1.7}$$

where the symbol (*) denotes the *Hadamard product* (or convolution).

They showed that if $f(z) \in A$ and $z \in \mathbb{U}$, then,

$$J_{0,b}(f)(z) = f(z),$$

$$J_{1,0}(f)(z) = \int_{0}^{z} \frac{f(t)}{t} dt = A(f)(z),$$

$$J_{1,1}(f)(z) = \frac{2}{z} \int_{0}^{z} f(t) dt = L(f)(z),$$

$$J_{1,\gamma}(f)(z) = \frac{1+\gamma}{z^{\gamma}} \int_{0}^{z} f(t) t^{\gamma-1} dt = L_{\gamma}(f)(z) \quad (\gamma \text{ real}; \gamma > -1),$$

$$J_{\sigma,1}(f)(z) = z + \sum_{k=2}^{\infty} \left(\frac{2}{k+1}\right)^{\sigma} a_{k} z^{k} = I^{\sigma}(f)(z) \quad (\sigma \text{ real}; \sigma > 0).$$
(1.8)

Also, for $f(z) \in A$, $t_1; t_2; ...; t_n; z \in \mathbb{U}$, $n \in \mathbb{N}$, and $b \in \mathbb{C} \setminus \mathbb{Z}^-$, we have

$$J_{2,0}(f)(z) = \int_{0}^{z} \frac{1}{t_{1}} \int_{0}^{t_{1}} \frac{f(t_{2})}{t_{2}} dt_{2} dt_{1},$$

$$J_{n,0}(f)(z) = \int_{0}^{z} \frac{1}{t_{1}} \int_{0}^{t_{1}} \frac{1}{t_{2}} \int_{0}^{t_{2}} \cdots \frac{1}{t_{n-1}} \int_{0}^{t_{n-1}} \frac{f(t_{n})}{t_{n}} dt_{n} dt_{n-1} \cdots dt_{1},$$

$$J_{2,b}(f)(z) = \frac{(1+b)^{2}}{z^{b}} \int_{0}^{z} \frac{1}{t_{1}} \int_{0}^{t_{1}} t_{2}^{b-1} f(t_{2}) dt_{2} dt_{1},$$

$$J_{n,b}(f)(z) = \frac{(1+b)^{n}}{z^{b}} \int_{0}^{z} \frac{1}{t_{1}} \int_{0}^{t_{1}} \frac{1}{t_{2}} \int_{0}^{t_{2}} \cdots \frac{1}{t_{n-1}} \int_{0}^{t_{n-1}} t_{n}^{b-1} f(t_{n}) dt_{n} dt_{n-1} \cdots dt_{1}.$$

$$(1.9)$$

Now we introduce the following definition.

Definition 1.1. For $f(z) \in A$, $s \in \mathbb{C}$ and $b \in \mathbb{C} \setminus \mathbb{Z}_0^-$. Then the function f(z) is said to be a member of the class $H_{s,b,\alpha}(A,B)$ if it satisfies

$$\frac{1}{1-\alpha} \left\{ \frac{z(J_{s,b}(f)(z))'}{J_{s,b}(f)(z)} - \alpha \right\} < \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{1.10}$$

for some α , A, B($0 \le \alpha < 1$; $-1 \le B < A \le 1$). We note that $H_{0,b,\alpha}(1,-1)$ is the class of starlike functions of order α .

We will also need the following definitions.

Definition 1.2. Let f(z) and F(z) be analytic functions. The function f(z) is said to be *subordinate* to F(z), written f(z) < F(z), if there exists a function w(z) analytic in \mathbb{U} , with w(0) = 0 and $|w(z)| \le 1$, and such that f(z) = F(w(z)). If F(z) is univalent, then f(z) < F(z) if and only if f(0) = F(0) and $f(\mathbb{U}) \subset F(\mathbb{U})$.

Definition 1.3. Let $\Psi: \mathbb{C}^2 \times \mathbb{U} \to \mathbb{C}$ be analytic in domain \mathbb{D} , and let h(z) be univalent in \mathbb{U} . If p(z) is analytic in \mathbb{U} with $(p(z), zp'(z); z) \in \mathbb{D}$ when $z \in \mathbb{U}$, then we say that p(z) satisfies a first order differential subordination if:

$$\Psi(p(z), zp'(z); z) \prec h(z) \quad (z \in \mathbb{U}). \tag{1.11}$$

The univalent function q(z) is called *dominant* of the differential subordination (1.11), if p(z) < q(z) for all p(z) satisfies (1.11), if $\tilde{q}(z) < q(z)$ for all dominant of (1.11), then we say that $\tilde{q}(z)$ is *the best dominant* of (1.11).

2. Some Preliminary Lemmas

To prove our main results, we need the following lemmas.

Lemma 2.1 (Srivastava and Attiya [14]). *If the function* f(z) *belongs to* A, *then*

$$zJ'_{s+1,b}(f)(z) = (1+b)J_{s,b}(f)(z) - bJ_{s+1,b}(f)(z),$$
(2.1)

for $s \in \mathbb{C}$, $b \in \mathbb{C} \setminus \mathbb{Z}_0^-$ and $z \in \mathbb{U}$.

Lemma 2.2 (Wilken and Feng [15], see also [16]). Let μ be a positive measure on [0,1] and let g be a complex-valued function defined on $\mathbb{U} \times [0,1]$ such that $g(\cdot,t)$ is analytic in \mathbb{U} for each $t \in [0,1]$, and $g(z,\cdot)$ is μ -integrable on [0,1] for all $z \in U$. In addition, suppose that $\text{Re}\{g(z,t)\} > 0$, g(-r,t) is real and

$$\operatorname{Re}\left\{\frac{1}{g(z,t)}\right\} \ge \frac{1}{g(-r,t)},\tag{2.2}$$

for $|z| \le r < 1$ and $t \in [0, 1]$. If

$$g(z) = \int_0^1 g(z, t) d\mu(t), \tag{2.3}$$

then

$$\operatorname{Re}\left\{\frac{1}{g(z)}\right\} \ge \frac{1}{g(-r)}.\tag{2.4}$$

Lemma 2.3. For real or complex parameters a, b, and $c \ (c \notin \mathbb{Z}_0^-)$,

$$\int_{0}^{1} t^{b-1} (1-t)^{c-b-1} (1-zt)^{-a} dt = \frac{\Gamma(b)\Gamma(c-b)}{\Gamma(c)} {}_{2}F_{1}\left(a,b;c;\frac{z}{z-1}\right) \quad (\operatorname{Re}(c) > \operatorname{Re}(b) > 0), \tag{2.5}$$

$$_{2}F_{1}(a,b;c;z) = (1-z)^{-a} {}_{2}F_{1}\left(a,c-b;c;\frac{z}{z-1}\right),$$
 (2.6)

where ${}_{2}F_{1}(a,b;c;z)$ is the Gauss hypergeometric function.

Each of the identities (2.5) and (2.6) asserted by Lemma 2.3 is well known in the literature (cf., e.g., [17, Chapter 9]).

Lemma 2.4 (Miller and Mocanu [18]). *If* $-1 \le B < A \le 1$, $\beta > 0$, and the complex number γ is constrained by Re $\gamma \ge (-\beta(1-A))/(1-B)$, then the differential equation

$$q(z) + \frac{zq'(z)}{\beta q(z) + \gamma} = \frac{1 + Az}{1 + Bz} \quad (z \in \mathbb{U})$$

$$(2.7)$$

has a univalent solution in $\mathbb U$ given by

$$q(z) = \begin{cases} \frac{z^{\beta + \gamma(1 + Bz)^{\beta(A - B)/B}}}{\beta \int_{0}^{z} t^{\beta + \gamma - 1} (1 + Bt)^{\beta(A - B)/B} dt} - \frac{\gamma}{\beta}, & B \neq 0, \\ \frac{z^{\beta + \gamma} \exp(\beta Az)}{\beta \int_{0}^{z} t^{\beta + \gamma - 1} \exp(\beta At) dt} - \frac{\gamma}{\beta}, & B = 0. \end{cases}$$
(2.8)

If the function $\phi(z)$ *given by*

$$\phi(z) = 1 + c_1 z + c_2 z^2 + \cdots \tag{2.9}$$

is analytic in \mathbb{U} and satisfies

$$\phi(z) + \frac{z\phi'(z)}{\beta\phi(z) + \gamma} < \frac{1 + Az}{1 + Bz} \quad (z \in \mathbb{U}), \tag{2.10}$$

then

$$\phi(z) < q(z) < \frac{1 + Az}{1 + Bz} \quad (z \in \mathbb{U})$$
 (2.11)

and q(z) is the best dominant of (2.10).

3. Subordination Result and Starlikeness of $J_{s,b}(f)$

Theorem 3.1. For $s \in \mathbb{C}$, $b \in \mathbb{C} \setminus \mathbb{Z}_0^-$, $0 \le \alpha < 1$, and $-1 \le B < A \le 1$. If the function f(z) belongs to the class $H_{s,b,\alpha}(A,B)$ which satisfies $J_{s+1,b}(f)(z)/z \ne 0$. Also, let

Re
$$b \ge -\frac{[(1-A) + \alpha(A-B)]}{(1-B)}$$
, (3.1)

then

$$\frac{1}{1-\alpha} \left\{ \frac{z(J_{s+1,b}(f)(z))'}{J_{s+1,b}(f)(z)} - \alpha \right\} < q(z) = \frac{1}{1-\alpha} \left\{ \frac{1}{M(z)} - \alpha - b \right\} < \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{3.2}$$

where

$$M(z) = \begin{cases} \int_{0}^{1} t^{b} \left(\frac{1 + Btz}{1 + Bz}\right)^{(1-\alpha)(A-B)/B} dt, & B \neq 0\\ \int_{0}^{1} t^{b} \exp((1-\alpha)(t-1)Az)dt, & B = 0, \end{cases}$$
(3.3)

and q(z) is the best dominant of (3.2).

Moreover, if b is real number with $-1 \le B < 0$, then

$$J_{s+1,b}(f)(z) \in S^*(\mu),$$
 (3.4)

where

$$\mu = \frac{b+1}{{}_{2}F_{1}(1,(1-\alpha)(B-A)/B;b+2,B/(B-1))} - b. \tag{3.5}$$

The constant factor μ cannot be replaced by a larger one.

Proof. Let $f(z) \in H_{s,b,\alpha}(A,B)$, also let

$$\phi(z) = \frac{1}{1 - \alpha} \left\{ \frac{z(J_{s+1,b}(f)(z))'}{J_{s+1,b}(f)(z)} - \alpha \right\} \quad (z \in \mathbb{U}).$$
 (3.6)

Then $\phi(z)$ is analytic in \mathbb{U} with $\phi(0) = 1$. Using the identity in Lemma 2.1 in (3.6), we have

$$(1+b)\frac{J_{s,b}(f)(z)}{J_{s+1,b}(f)(z)} = (1-\alpha)\phi(z) + \alpha + b.$$
(3.7)

Carrying out logarithmic differentiation in (3.7), we deduce that

$$\frac{1}{1-\alpha} \left\{ \frac{z(J_{s,b}(f)(z))'}{J_{s,b}(f)(z)} - \alpha \right\} = \phi(z) + \frac{z\phi'(z)}{(1-\alpha)\phi(z) + \alpha + b} < \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}).$$
 (3.8)

Hence, by using (3.1) and Lemma 2.4, we find that

$$\phi(z) \prec q(z) \prec \frac{1 + Az}{1 + Bz} \quad (z \in \mathbb{U}), \tag{3.9}$$

where q(z) given in (3.2) is the best dominant of (3.8). This proves the assertion (3.2) of the theorem.

Next, in order to prove (3.4), it suffices to show that

$$\inf_{z \in \mathbb{U}} \left\{ \operatorname{Re} q(z) \right\} = q(-1). \tag{3.10}$$

Putting

$$a = \frac{(1 - \alpha)(B - A)}{B},\tag{3.11}$$

since $B \ge -1$, then from (3.3), by using (2.5) and (2.6), we see that, for $B \ne 0$

$$M(z) = \int_0^1 t^b \left(\frac{1 + Btz}{1 + Bz}\right)^{(1-a)(A-B)/B} dt$$

$$= (1 + Bz)^a \int_0^1 t^b (1 + Btz)^{-a} dt$$

$$= \frac{\Gamma(b+1)}{\Gamma(b+2)} {}_2F_1\left(1, a; b+2; \frac{Bz}{Bz+1}\right).$$
(3.12)

To prove (3.10), we need to show that

$$\operatorname{Re}\left\{\frac{1}{M(z)}\right\} \ge \frac{1}{M(-1)} \quad (z \in \mathbb{U}). \tag{3.13}$$

By using (2.5) and (3.12), we have

$$M(z) = \int_0^1 h(z, t) d\nu(t),$$
 (3.14)

where

$$h(z,t) = \frac{1+Bz}{1+(1-t)Bz} \quad (0 \le t \le 1),$$

$$dv(t) = \frac{\Gamma(b+1)}{\Gamma(a)\Gamma(b+2-a)} t^{a-1} (1-t)^{b-a+1},$$
(3.15)

which is a positive measure on [0,1].

We note that

Re
$$h(z,t) > 0$$
, $h(-r,t)$ is real $(r \in [0,1))$, (3.16)

also, for $-1 \le B < 0$, it implies that

$$\operatorname{Re}\left\{\frac{1}{h(z,t)}\right\} = \operatorname{Re}\left\{\frac{1 + (1-t)Bz}{1 + Bz}\right\} \ge \frac{1 + (1-t)Br}{1 + Br} = \frac{1}{h(-r,t)}.$$
(3.17)

Therefore by using Lemma 2.4, we have

$$\operatorname{Re}\left\{\frac{1}{M(z)}\right\} \ge \frac{1}{M(-1)} \quad (|z| \le r < 1),$$
 (3.18)

which, upon letting $r \to 1^-$, yields

$$\operatorname{Re}\left\{\frac{1}{M(z)}\right\} \ge \frac{1}{M(-1)} \quad (z \in \mathbb{U}). \tag{3.19}$$

Since q(z) is the best dominant of (3.2), therefore the constant factor μ cannot be replaced by a larger one.

Corollary 3.2. Let s be a complex number, $0 \le \alpha < 1, -1 \le B < A \le 1$ with $-1 \le B < 0$ and the real number b is constrained by

$$b \ge \frac{-[(1-A) + \alpha(A-B)]}{(1-B)}. (3.20)$$

Then

$$H_{s,b,\alpha}(A,B) \subset H_{s+1,b,\alpha}(1-2\delta,-1),$$
 (3.21)

where

$$\delta = \frac{1}{1-\alpha} \left\{ \frac{b+1}{{}_{2}F_{1}(1,(1-\alpha)(B-A)/B;b+2,B/(B-1))} - \alpha - b \right\}.$$
(3.22)

The constant factor δ *is the best possible.*

4. Applications

Putting s = 0, in Theorem 3.1, we have the following result for the operator $L_b(f)$.

Corollary 4.1. For $0 \le \alpha < 1$, $-1 \le B < A \le 1$ and b constrained by (3.20). If the function f(z) belongs to the class $H_{0,b,\alpha}(A,B)$ which satisfies $L_b(f)(z)/z \ne 0$, then

$$\frac{1}{1-\alpha} \left\{ \frac{z \left(L_b(f)(z) \right)'}{L_b(f)(z)} - \alpha \right\} \prec q(z) = \frac{1}{1-\alpha} \left\{ \frac{1}{M(z)} - \alpha - b \right\} \prec \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{4.1}$$

where M(z) defined by (3.3) and q(z) is the best dominant of (4.1). Moreover, if $-1 \le B < 0$, then

$$L_b(f)(z) \in S^*(\mu), \tag{4.2}$$

where μ defined by (3.5). The constant factor μ cannot be replaced by a larger one.

Setting b = 1, in Theorem 3.1 and $s \ge 0$; real, we obtain the following property for the operator $I^s(f)$.

Corollary 4.2. Let $s \ge 0$; real, $0 \le \alpha < 1$ and $-1 \le B < A \le 1$. If the function f(z) belongs to the class $H_{s,1,\alpha}(A,B)$ which satisfies $I^{s+1}(f)(z)/z \ne 0$. Then

$$\frac{1}{1-\alpha} \left\{ \frac{z(I^{s+1}(f)(z))'}{I^{s+1}(f)(z)} - \alpha \right\} \prec q(z) = \frac{1}{1-\alpha} \left\{ \frac{1}{M(z)} - \alpha - 1 \right\} \prec \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{4.3}$$

where

$$M(z) = \begin{cases} \int_0^1 t \left(\frac{1 + Btz}{1 + Bz} \right)^{(1-\alpha)(A-B)/B} dt, & B \neq 0 \\ \frac{(1-\alpha)Az + \exp(-(1-\alpha)Az) - 1}{(1-\alpha)^2 A^2 z^2} & B = 0, \end{cases}$$
(4.4)

and q(z) is the best dominant of (4.3).

Moreover, if $-1 \le B < 0$ *, then*

$$I^{s+1}(f)(z) \in S^*(\mu),$$
 (4.5)

where

$$\mu = \frac{2}{{}_{2}F_{1}(1,(1-\alpha)(B-A)/B;3,B/(B-1))} - 1. \tag{4.6}$$

The constant factor μ cannot be replaced by a larger one.

By taking $f(z) = f_0(z) = z/(1-z)$, in Theorem 3.1, we readily obtain the following Hurwitz-Lerch Zeta function property.

Corollary 4.3. Let s be a complex number, $0 \le \alpha < 1$, $-1 \le B < A \le 1$, and b constrained by (3.20), also, let $G_{s+1,b}(z)/z \ne 0$. If

$$\frac{1}{1-\alpha} \left\{ \frac{z(G_{s,b}(z))'}{G_{s,b}(z)} - \alpha \right\} \prec \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{4.7}$$

then

$$\frac{1}{1-\alpha} \left\{ \frac{z(G_{s+1,b}(z))'}{G_{s+1,b}(z)} - \alpha \right\} \prec q(z) = \frac{1}{1-\alpha} \left\{ \frac{1}{M(z)} - \alpha - b \right\} \prec \frac{1+Az}{1+Bz} \quad (z \in \mathbb{U}), \tag{4.8}$$

where M(z) defined by (3.3) and q(z) is the best dominant of (4.7).

Moreover, if $-1 \le B < 0$ *, then*

$$G_{s+1,b}(z) \in S^*(\mu),$$
 (4.9)

where μ is given by (3.5). The constant factor μ cannot be replaced by a larger one.

Acknowledgments

The authors would like to thank the referees for their valuable suggestions. This work was supported by Scientific Research at King AbdulAziz University under Grant no. 429/089-3.

References

- [1] J. W. Alexander, "Functions which map the interior of the unit circle upon simple regions," *Annals of Mathematics*, vol. 17, no. 1, pp. 12–22, 1915.
- [2] R. J. Libera, "Some classes of regular univalent functions," *Proceedings of the American Mathematical Society*, vol. 16, pp. 755–758, 1965.
- [3] S. D. Bernardi, "Convex and starlike univalent functions," *Transactions of the American Mathematical Society*, vol. 135, pp. 429–446, 1969.
- [4] I. B. Jung, Y. C. Kim, and H. M. Srivastava, "The Hardy space of analytic functions associated with certain one-parameter families of integral operators," *Journal of Mathematical Analysis and Applications*, vol. 176, no. 1, pp. 138–147, 1993.
- [5] T. M. Flett, "The dual of an inequality of Hardy and Littlewood and some related inequalities," *Journal of Mathematical Analysis and Applications*, vol. 38, pp. 746–765, 1972.
- [6] Å. A. Attiya, "Some properties of the Jung-Kim-Srivastava integral operator," *Mathematical Inequalities & Applications*, vol. 11, no. 2, pp. 327–333, 2008.
- [7] J.-L. Liu, "A linear operator and strongly starlike functions," *Journal of the Mathematical Society of Japan*, vol. 54, no. 4, pp. 975–981, 2002.
- [8] H. M. Srivastava and S. Owa, Eds., Current Topics in Analytic Function Theory, World Scientific, River Edge, NJ, USA, 1992.
- [9] H. M. Srivastava and J. Choi, *Series Associated with the Zeta and Related Functions*, Kluwer Academic Publishers, Dordrecht, The Netherlands, 2001.
- [10] J. Choi and H. M. Srivastava, "Certain families of series associated with the Hurwitz-Lerch zeta function," *Applied Mathematics and Computation*, vol. 170, no. 1, pp. 399–409, 2005.
- [11] C. Ferreira and J. L. López, "Asymptotic expansions of the Hurwitz-Lerch zeta function," *Journal of Mathematical Analysis and Applications*, vol. 298, no. 1, pp. 210–224, 2004.
- [12] S.-D. Lin and H. M. Srivastava, "Some families of the Hurwitz-Lerch zeta functions and associated fractional derivative and other integral representations," *Applied Mathematics and Computation*, vol. 154, no. 3, pp. 725–733, 2004.
- [13] Q.-M. Luo and H. M. Srivastava, "Some generalizations of the Apostol-Bernoulli and Apostol-Euler polynomials," *Journal of Mathematical Analysis and Applications*, vol. 308, no. 1, pp. 290–302, 2005.
- [14] H. M. Srivastava and A. A. Attiya, "An integral operator associated with the Hurwitz-Lerch zeta function and differential subordination," *Integral Transforms and Special Functions*, vol. 18, no. 3-4, pp. 207–216, 2007.
- [15] D. R. Wilken and J. Feng, "A remark on convex and starlike functions," The Journal of the London Mathematical Society, vol. 21, no. 2, pp. 287–290, 1980.
- [16] S. S. Miller and P. T. Mocanu, Differential Subordinations: Theory and Application, vol. 225 of Monographs and Textbooks in Pure and Applied Mathematics, Marcel Dekker, New York, NY, USA, 2000.
- [17] N. N. Lebedev, Special Functions and Their Applications, Dover Publications, New York, NY, USA, 1972.
- [18] S. S. Miller and P. T. Mocanu, "Univalent solutions of Briot-Bouquet differential equations," *Journal of Differential Equations*, vol. 56, no. 3, pp. 297–309, 1985.